

## FOR IMMEDIATE RELEASE

**CONTACT**: Al Cunniff (410) 369-1277

## TACO BELL AND VERIZON WIRELESS PREMIUM RETAILER OFFICIALLY OPEN AT HARRISBURG MALL

**BALTIMORE, MD** (May 2, 2013) – Fast-casual restaurant Taco Bell and a Premium Verizon Wireless Retailer have opened at Harrisburg Mall, a one million square foot regional retail project located on Paxton Street in Harrisburg and co-owned and managed by the partnership group of St. John Properties, Inc. and Petrie Ross Ventures.

Taco Bell offers a variety of Mexican-style menu items including burritos, tacos, gorditas, salads, nachos and other specialty items and is located in the Mall's Food Court. The Premium Verizon Wireless Retailer offers the latest in smartphones, basic phones, prepay, home phone, home Internet, tablets and accessories. Store services include on-site bill payment, data transfer, price plan changes, small and medium business discounts and technical support. The Verizon store in contained in the Mall's Lower Level near Center Court.

"Harrisburg Mall fills an important gap in our central Pennsylvania coverage area, and we were attracted to the aggressive renovation plans by the development team, as well as the pro-active leasing and marketing activities. Our demographic research studies indicate a strong demand for our products and internet solutions in the Harrisburg region," stated Jason Meyer, General Manager for Precision Wireless/Premium Verizon Wireless Retailer.

"Both Taco Bell and Verizon Wireless are highly-recognized national brands that add depth to our evolving product mix at Harrisburg Mall," explained Bill Russell, Director of Harrisburg Mall. "Our leasing team continues to seek and draw interest from retailers that represent compelling and interesting shopping options for the greater Harrisburg community."

Located on a 61-acre parcel on Paxton Street off Exit 45 of Interstate 83 and anchored by Bass Pro Shops, Macy's and Regal Cinemas, Harrisburg Mall has approximately 70 tenants, also including

Aeropostale, Bath and Body Works, Champs Sports, Claire's, Express, Foot Locker, Kay Jewelers, New York and Company, Radio Shack, Victoria's Secret and others. Books and music retailer 2<sup>nd</sup> and Charles is expected to open later this month. Free-standing Toys "R" Us and Applebee's are also part of the tenant mix. One anchor store -- previously occupied by Boscov's until its corporate bankruptcy in 2008 -- remains available for lease. The Mall received a \$60 million exterior and interior renovation approximately five years ago.

For more information about the joint venture partners, visit St. John Properties, Inc. at <a href="https://www.sjpi.com">www.sjpi.com</a> and Petrie Ross Ventures at <a href="https://www.petrieross.com">www.petrieross.com</a>.